

**International
Operating
Conference &
Trade Show**



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Exhibitor Prospectus

June 13-15 // 2022

Houston // TX George R. Brown Convention Center
Marriott Marquis Houston

ILTA 2022 is strategically located in Houston, Texas — the energy capital of the world.

Home to over 4,600 energy-related firms, Houston is the U.S. energy headquarters for nearly all segments of the energy industry including storage, exploration, production, transmission, marketing, supply and technology.

Exhibiting at ILTA 2022 offers you not only an excellent opportunity to meet new prospects but also a chance to visit with your existing clients as well—strengthening current relationships while also offering unparalleled access to a targeted audience of terminal industry buyers and prospective clients.

With over 220,000 square feet of exhibit hall space, the George R. Brown Convention Center affords ample opportunities for both large and small-scale equipment demos as well as infrastructure suitable to showcase new technology. ILTA 2022 will be introducing additional networking and meeting space on the trade show floor to help you make the most of your exhibiting experience.

Unveil your newest products and services, enjoy golf with colleagues and come network in the many other event opportunities ILTA 2022 has to offer!

89%

of ILTA 2019 exhibitors said they **would likely exhibit again**

83%

of ILTA 2019 exhibitors agreed that **it is a “must exhibit” event**

89%

of ILTA 2019 exhibitors agreed that **the event offered valuable networking opportunities**

Exhibiting & Sponsorship



info@ilta.org // 703-875-2011

A booth at ILTA 2022 is just the beginning!

Every ILTA 2022 booth comes with a full suite of digital marketing tools, a VIP preview event for your prospects and customers, exclusive sponsorship opportunities and so much more.

Your booth space fee includes:

- FREE exhibit-only badges for booth personnel
- FREE VIP passes to exclusive Exhibition Preview for your prospects and customers, personalized with your company name and booth number
- FREE trade show-only passes for your prospects and customers, personalized with your company name and booth number
- PROMINENT advertising and sponsorship opportunities
- FREE company and product listing in the Show Guide
- FREE New Exhibitor Showcase spotlight in the Show Guide (new exhibitors only)
- FREE company listing on the event mobile app

ILTA will host its 26th Annual Golf Tournament on Sunday, June 12, 2022, at Wildcat Golf Club. Played as a scramble on two courses, this event provides an ideal setting to strengthen professional relationships and build new ones. Player registration will open in early 2022.

Here's what past exhibitors have said...

"Excellent show! **Lots of exhibit floor traffic.**"

"**Great foot traffic** and helpful workers."

"ILTA has always been a **memorable and beneficial event** for our company. We enjoy connecting with new and current customers."

"**ILTA's trade show has provided us numerous leads**, it was well worth coming all the way from the Netherlands."

"It is the **premier gathering of those in the U.S. tank/terminal industry.**"

"It's a huge show where **we make a lot of valuable contacts.**"

"It's **THE show; you just about have to be here.**"

Advertising and sponsorship opportunities are available to expand your impact at ILTA 2022 and help position your company as an industry leader.

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ILTA 2022 delivers real ROI by letting you directly reach new and existing customers, close sales and expand your business.

Demo, sell and showcase your solutions to...

Owners and operators of bulk liquid storage facilities

Chief executives and managing directors of petroleum and chemical companies

Terminal managers

Senior executives of the customers and suppliers of liquid terminals

Business development managers

Environmental managers and engineers

Safety professionals

Security specialists

Regulatory affairs directors

Human Resources managers

Maintenance supervisors

84%

of attendees come to find new technology, products and services

ATTENDEE PROFILE:

51 States and U.S. Territories

36 Countries

ILTA Conference & Trade Show Attendees Agree:

“Great for networking and **seeing new products in person**, not just on a website.”

“A must-attend event not only for the conference content and **diverse vendors and equipment**, but also for opportunity to network and interact with colleagues from small to large companies.”

“It is a great opportunity to **build relationships with existing suppliers and also to identify new vendors**”

“A good way to **get ideas for products that can help solve your operating issues.**”

81%

of attendees **specify, recommend or purchase** at their company

Reserve your booth today at ILTA 2022 and meet decision makers you won't see at any other terminal industry event!

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